Getting to know California's RANCHING FAMILIES



93% of ranches and farms in California are family owned



Each cow icon = 50 cows

82% of ranchers in California have herds with less than 200 cows



cattle ranches

38 million acres of rangelands and forests are managed by California ranching families.

Key cow facts

approximately 27 pounds of forage per day, about 5 tons per vear—5 tons which instead could be fuel for California's next catastrophic wildfire.

Per the EPA's data, direct emissions from beef cattle equate to only 2% of total U.S. greenhouse gas emissions.

Approximately 90% of what cattle eat is not edible for humans.

60% of Cottle ranchers in

the U.S. have other primary occupations.



